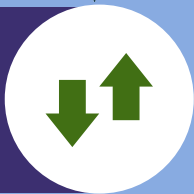


VALUE  
ALTERING

An increase or decrease in the reinforcing effectiveness of some stimulus, object, or event **IN THE MOMENT.**

Water becomes MORE valuable because you are deprived of it.



An increase or decrease in the **CURRENT** frequency of behavior that has been reinforced by some stimulus, object, or event.

The frequency, magnitude, etc., of behaviors that have resulted in obtaining water increase.

BEHAVIOR  
ALTERINGFUNCTION  
ALTERING

AKA: Repertoire Altering Effect. Alters the **FUTURE** frequency of the behavior that immediately preceded the consequences.

I previously displayed behaviors to gain access to water. Then I was taught to mand for water and now in the future I use my words and ask for water in similar circumstances.

